

AI and Information Integrity Seminar

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IFLA Units

Advisory Committee on Freedom of Access to Information and Freedom of Expression (FAIFE)
Artificial Intelligence SIG

Hora	Auditorium
9:00 - 9:15	Welcome
9:15 - 10:00	<p>Keynote Speaker <i>Balancing the benefits and challenges of AI to information culture.</i> Andrew Cox, University of Sheffield, IFLA Artificial Intelligence SIG Convenor. Moderator: Egbert Sánchez Vanderkast, Investigator IIBI</p>
10:00 - 11:00	<p>1. Development of artificial intelligence assistants for information literacy: opportunities and challenges. Juan D. Machin-Mastromatteo, Universidad Autónoma de Chihuahua, México; César Saavedra-Alamilas, Universidad Nacional Autónoma de México; Josmel Pacheco-Mendoza, Universidad Científica del Sur, Perú.</p> <p>2. Information and Media Literacy And Artificial Intelligence: Reflections on Interrelations Aimed to the Construction And Dissemination of Academic Knowledge In the Digital Era. Vânia Cristina Pires Nogueira Valente, Regina Celia Baptista Belluzzo, São Paulo State University, Brasil. <i>Virtual.</i></p> <p>3. Jump on, or you will left behind: Artificial intelligence use by librarians and libraries, An international comparison: Italy, Bangladesh, Bulgaria, and Mexico. Jesús Lau, Universidad Veracruzana, México; Ana María Tammara, University of Parma, Italia.</p> <p>Moderator:</p>
11:00 - 12:00	<p>Panel: AI Policy and Awareness in Libraries: Global Perspectives A panel of IFLA leaders and partners share emerging conversations and reflect on how AI issues affect IFLA policy development and education activities and ways libraries efforts to advance universal access to quality information are changing with the advances in AI.</p> <p>Panelists:</p> <ul style="list-style-type: none"> • Jonathan Band, Counsel for the Library Copyright Alliance and Principal, policybandwidth • Jeannette Lebron Ramos, Coordinadora del Servicio de Referencia Virtual, Sistema de Bibliotecas, Universidad de Puerto Rico, IFLA LAC Chair • Jonathan Hernández Pérez, Investigador IIBI-UNAM, IFLA FAIFE Chair <p>Coordinator: Christina de Castell, Chief Librarian & CEO, Vancouver Public Library, IFLA FAIFE.</p>
12:00 - 12:30	Lunch
12:30 - 13:30	<p>4. The ethical use of information in scientific research. Suyin Ortega Cuevas, Instituto de Investigaciones en Matemáticas Aplicadas y en Sistemas, UNAM; Beatriz Juárez Santamaría, Instituto de Astronomía, UNAM.</p> <p>5. Ethical and Societal Implications of Algorithmic Bias and Fairness: A Conceptual Inquiry into Artificial Intelligence. Laís Barbudo Carrasco, Mid Sweden University, Suecia. (Virtual).</p> <p>6. The carbon footprint of intelligent algorithms used in macro-digital information centers. Perla Olivia Rodríguez Reséndiz, Instituto de Investigaciones Bibliotecológicas y de la Información, UNAM. México.</p>

Hora	Auditorium
	Moderator: Eder Ávila Barrientos, Investigador IIBI-UNAM.
13:30 - 14:30	<p>A conversation with IFLA on digital inclusion, AI and digital literacy. Maria Fernanda De Brasdefer, IFLA HQ/IFLA FAIFE</p> <p>During this session IFLA will share updates regarding their work on digital inclusion, AI and literacy (including the launch of their new Internet Manifesto) and how this fits within the international digital affairs and Internet governance frameworks. It will also discuss upcoming initiatives and opportunities for library and information professionals in this regard. In addition to being an informative session, there will be a space at the end for the participants who wish to ask questions or propose collaborations in any of the topics addressed.</p>
14:30 - 15:00	Moving to second venue

Hora	IIBI
15:00 - 16:00	<p>7. AI and Information Integrity at the World Bank: Implications for Sustainable Development Goals. Duncan Wambogo Omole, World Bank, USA. 8. The experience of designing and teaching a course/workshop for university professors on artificial intelligence and academic plagiarism. José de Jesús Cortés Vera, Ma. Lourdes Tiscareño Arroyo, Thelma J. García, Universidad Autónoma de Ciudad Juárez, México. 9. Disinformation in social media: the role of librarians in inhibiting its effects on citizenship. Adriana Mata Puente, Eduardo Oliva Cruz, Facultad de Ciencias de la Información, Universidad Autónoma de San Luis Potosí, México. <i>Virtual.</i></p> <p>Moderator: Antonio Cobos Flores, Tec de Monterrey, Toluca.</p>
16:00 - 16:45	<p>10. Questions from actors in the publishing sector regarding the use of Artificial Intelligence and its tools.> Jenny Teresita Guerra González, Instituto de Investigaciones Bibliotecológicas y de la Información, UNAM, México. 11. Algorithm bias and its impact on information fairness and trust: the African perspective. Abton Muroyiwa, Nyatsime College, Zimbabwe; Notice Pasipamire, NUST, Zimbabwe. <i>Virtual.</i> 12. Identifying Text generated by chatbots: protocols from librarians. Shubhada Nagarkar, B.M. Panage, Savitribai Phule Pune University, Pune, Maharashtra, India. <i>Virtual.</i> Moderator: Angel Guzmán Contreras, Posgrado en Bibliotecología y Estudios de la Información, UNAM</p> <p>Moderator: Angel Guzmán Contreras, Posgrado en Bibliotecología y Estudios de la Información, UNAM.</p>
17:00	Closing